



**A Legacy of
35+ Years in
Education**

Build the Future with Little Gopala™

**Inviting Franchise Partners to
Become a Franchise Partner**



Trusted
Brand



Proven
Curriculum



Training &
Support



High Growth
Opportunity



Why Preschool Education Matters

**From the Tender Years
to a Strong Foundation,
Preparing children for lifelong
learning and formal education.**

Early childhood is the most precious time of one's life where a child learn, explore and build memories. Play school gives the right platform to groom them into pleasing personality and smart enough to move ahead for formal education.



The Booming Preschool Industry in India

Why **PARTNER** with Little Gopala™



BUILD A **BRIGHT FUTURE** TOGETHER



WORKING AS A **PRE SCHOOL FRANCHISEE**

VS



WORKING AS A **SELF OWNED SCHOOL**



Well Planned Budget



Quick And Hassel
Free Beautiful Setup



Goodwill Benefit As
An Established Brand



Full Marketing Support
With Local As Well As
Digital Branding



Hiring And Training Staff
With Efficient H.R Team



Better Operational
Support With The
Provision Of
Owner's, Counsellor's
& Teacher's Manuals



The Budget May Not Be
Well Planned



May Not Be As Quick
Because Of Lack Of
Knowledge



Turning It Into A Brand
May Take A Longer Time



May Not Be As Prompt As
Lack Of Experience,
Require More Effort And
Expertise



No Such Efficient H.R
Team For Hiring And
Training Staff



No Such Support And May
Lack In Operational
Management



Little Gopala™

MEET

‘The Team Behind the Vision’



“

Little Gopala was founded with a simple dream—to create a nurturing space where every child discovers confidence, curiosity, and strong values. Education is not only about academic excellence but about shaping compassionate, responsible, and capable individuals. Our commitment is to inspire every child to learn with joy and grow into a confident leader of tomorrow.



Krishan Gopal Suri

Founder & Chairperson

“

Every child possesses unique talents waiting to be discovered. Our goal is to provide an engaging learning environment where creativity, discipline, and critical thinking flourish together. Through dedicated teachers, innovative learning methods, and personal attention, we strive to build strong academic foundations while nurturing confidence, kindness, and lifelong curiosity.



Rajni Suri

President & Academic Director



“

At Little Gopala, we continuously embrace innovation while preserving the values that define quality education. Our focus is to create a safe, inspiring, and future-ready environment where children can explore, imagine, and achieve their fullest potential. Every decision we make is guided by our commitment to excellence and every child's holistic development.



Sarveshwar Suri

Managing Director



“

Children learn best when they feel valued, encouraged, and inspired. We believe in creating meaningful experiences that foster confidence, creativity, and emotional well-being alongside academic growth. Together with our dedicated educators and supportive parents, we aim to prepare every child for a future filled with knowledge, compassion, and endless possibilities.



Vaishnavi Suri

Executive Director



About Little Gopala™

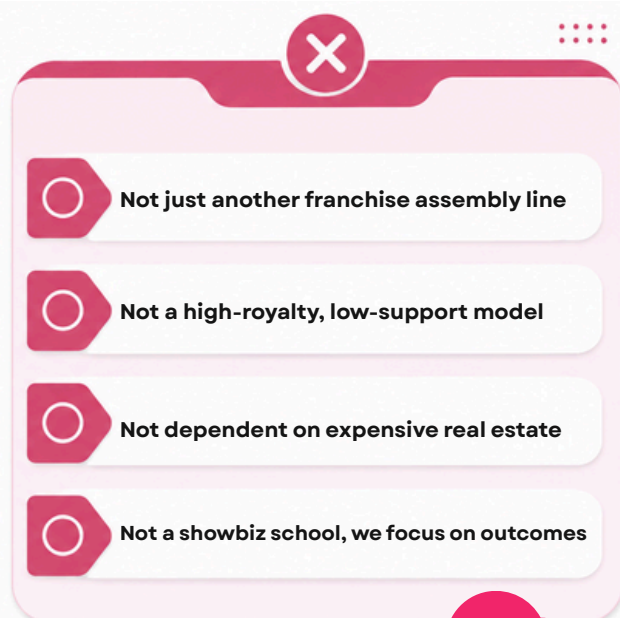
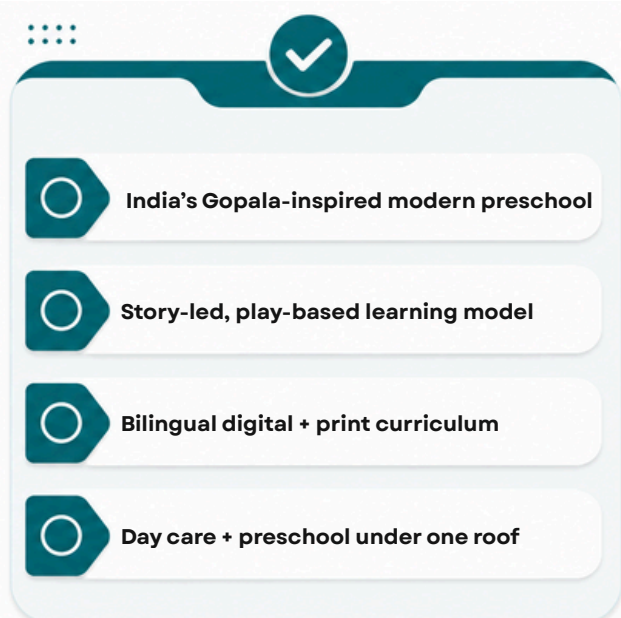
Little Gopala Preschool & Day Care is an India-born preschool brand built on a single conviction: the earliest years of a child's life deserve the most thoughtful education. We do not merely operate classrooms. We create living, breathing environments where every child feels seen, celebrated, and safely challenged to grow.

Our Story

Little Gopala was founded by educators and parents who were dissatisfied with preschools that chose pageantry over purpose. We asked one simple question: what would a preschool look like if it genuinely put the child first? The answer is what you see today: a curriculum rooted in Indian storytelling and values, delivered through methods validated by global early-childhood research.

The Name: Gopala

Gopala, the young Krishna, represents the spirit of a child in its most joyful and curious form. Playful yet purposeful. Mischievous yet full of wisdom. Our name is not just a differentiator; it is a philosophy. Every child who walks through our doors carries a spark of Gopala, and our role is to nurture that spark into a flame.



The Benefits of Choosing Us



Franchise Process



24/7 Support System

01 PRELIMINARY SUPPORT



- Site Selection Tips
- Layout Support
- Outdoor Ambiance Enhancement
- Painting & Decor Guidelines
- Vibrant, Cozy Furniture Ideas
- Play Equipment Suggestions
- Setup Budgeting & Cost Breakdown

02 H.R. SUPPORT/COUNSELLING EDGE



- Hiring Efficient Staff And Role Clarity
- Pre Training With Manuals - Owner , Counselor & Teachers
- Suggesting The Fee Structure As Per The Area & Financial Management
- Admission Conversion Techniques & Enquiry Handling
- Budget Planning And Expense Control Tips
- Core Principles Of Preschool Counselling

03 OPERATIONAL SUPPORT

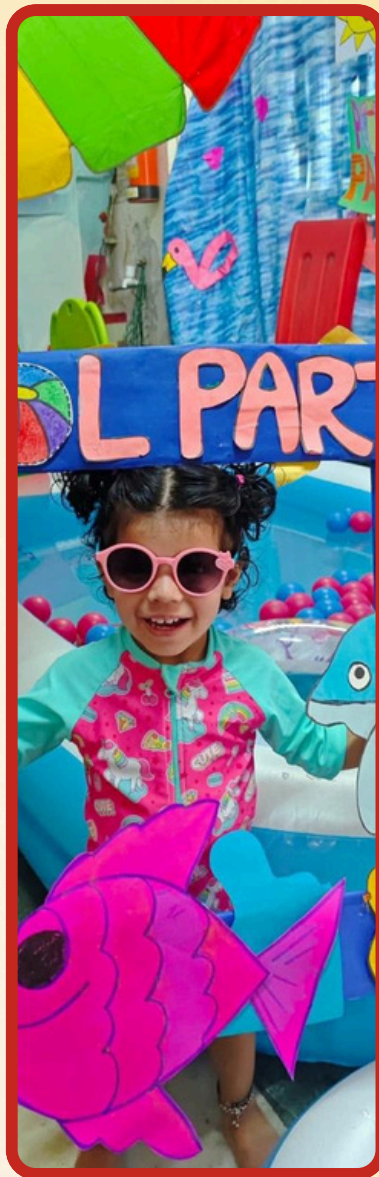


- ERP Support
- Social Media Support
- Curriculum Support
- Post Marketing Support
- Organising Events & Celebrations
- Regular Training Programmes
- Audit & Quality Check
- Day Care System Support
- Parent Follow-up Techniques
- Boosting Admission Conversions
- Accurate Register Update

Student Welcome Kit Includes



Our Young Achievers





Honoured Moments



Campus Showcase



ENTRANCE



MINI THEATRE



ADMINISTRATIVE OFFICE



ACTIVITY ROOM



RECEPTION



NAPPING ZONE



SMART CLASSROOM



TOY LIBRARY



OUTDOOR PLAY AREA

Awards & Recognition

BEST PRE SCHOOL OF THE YEAR -2025



EXCELLENCE IN PLAYSCHOOL EDUCATION AWARDS -2025

Feature



EXCELLENCE IN EARLY EDUCATION AWARD

dailyhunt News | Video | Viral

Little Gopala Preschool Expands Across India

Strengthening its commitment to holistic early education through a franchise model.

Delhi, India - Little Gopala Preschool has announced the expansion of its early childhood education network, strengthening its focus on holistic preschool education, professionally managed day care services, and an entrepreneur-friendly franchise model designed to improve access to quality early learning across India.

The preschool follows a play-based and activity-oriented curriculum that emphasizes cognitive, language, social, emotional, and physical development during the foundational years of a child's education. Through storytelling, hands-on activities, creative expression, and experiential learning, the institution aims to create an engaging environment that supports children's overall growth and school readiness.

- Holistic Preschool Education
- Professionally Managed Day Care Services
- Entrepreneur-Friendly Franchise Model
- Expanding Quality Early Learning Across India

Professional Memberships & Affiliations



MEMBERSHIP CARD

Membership No. : ECA-SM-8731



This card certifies that

Little Gopala Pre School

is a institute / school member in good standing of the
Early Childhood Association (E.C.A)

Type of Membership : **Institute / School Membership** Membership Expiration Date : **Life**



www.eca-aper.org



ecaadm@gmail.com

INVESTMENT DETAILS

Transparent. Affordable. Profitable.
A smart investment in a meaningful future.



INVESTMENT

Starting from
₹10 Lakhs
(Approx)



AREA REQUIRED

1,200 – 1,800
sq. ft.



FRANCHISE FEE

As per selected
franchise model



ROYALTY

Zero
Royalty Model



EXPECTED BREAK-EVEN

18-24
Months



ROI TIMELINE

2-3
Years

*Investment may vary depending on
city, property size, and infrastructure
requirements.

FREQUENTLY ASKED QUESTIONS



1. **Who can apply for a franchise?**
Anyone passionate about education and entrepreneurship can apply.



2. **Do I need teaching experience?**
No. Complete training and operational guidance are provided.



3. **How much area is required?**
Approximately 1200 - 1800 sq. ft. is required.



4. **What is the franchise fee?**
It depends on the franchise model and location.



5. **What is the royalty structure?**
We operate on a Zero Royalty model.



6. **What support will I receive?**
Site planning, teacher training, branding, curriculum, marketing, technology, recruitment support and continuous operational guidance.



7. **How long does setup take?**
Typically 30 - 90 days, depending on location readiness.



8. **Will I receive staff training?**
Yes. Training can be provided before launch along with regular refresher programs.



9. **Do you provide marketing support?**
Yes. Digital marketing, launch campaigns and promotional materials are provided.



10. **Can I open multiple centres?**
Yes. Successful franchise partners are encouraged to expand with multiple locations.



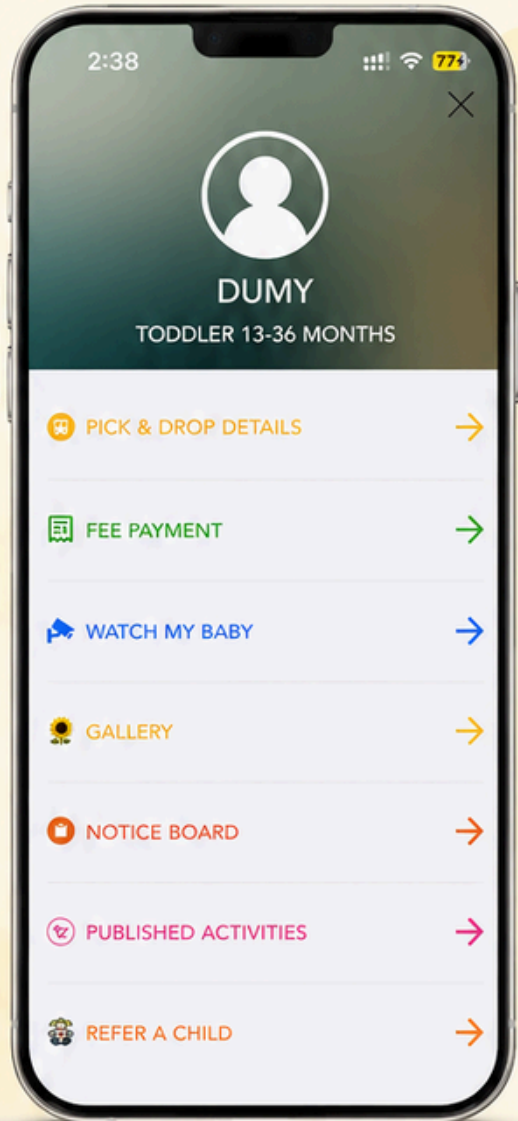
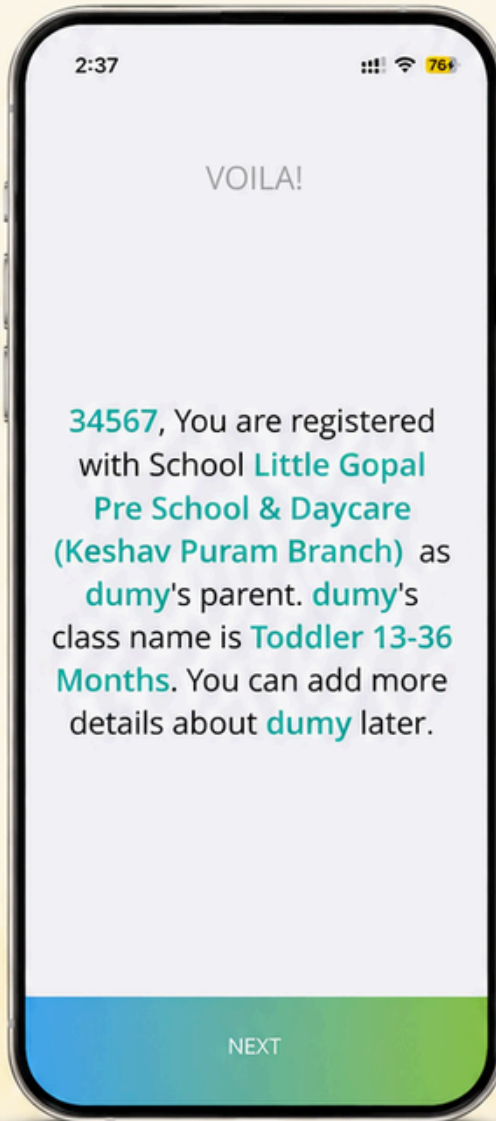
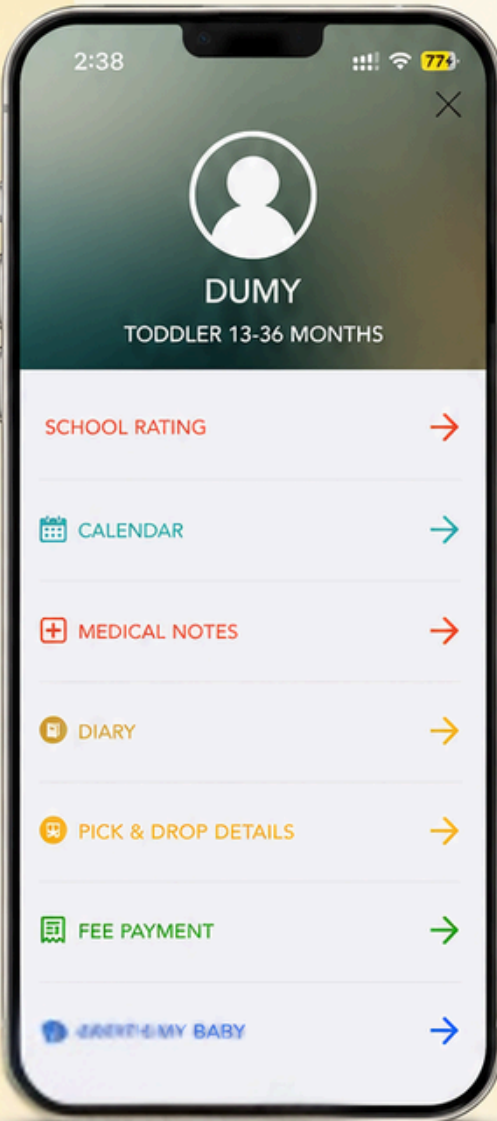
Together, let's build a better tomorrow
♥ for our children! ♥



Little Gopala™

Parents App

Stay Connected, Every Step of the Way!



CALENDAR



MEDICAL
NOTES



DIARY



PICK & DROP
DETAILS



FEE
PAYMENT



WATCH MY
BABY



GALLERY



NOTICE
BOARD

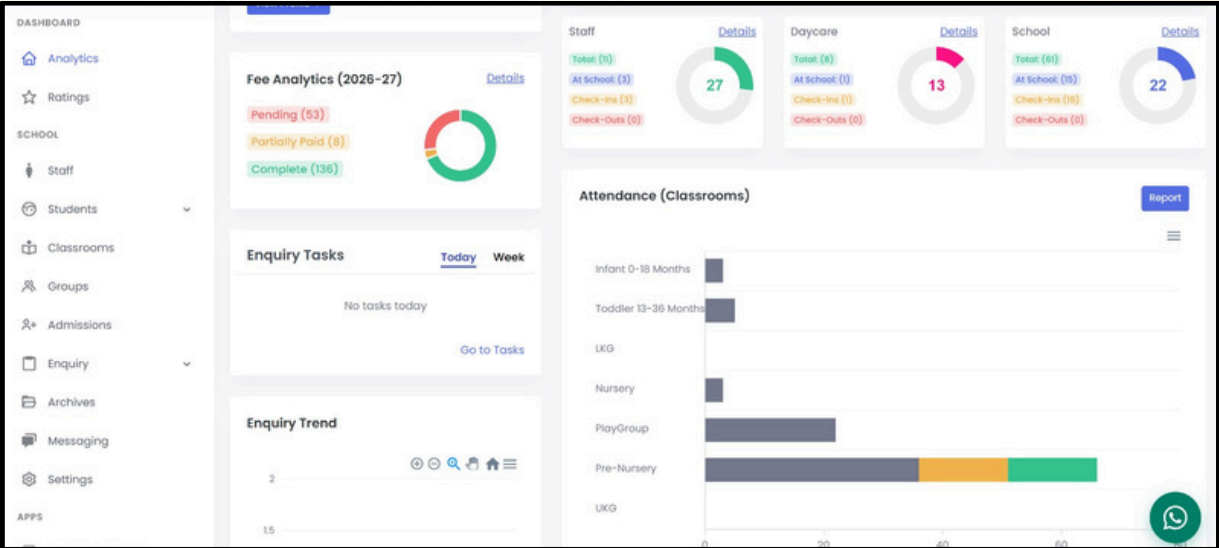
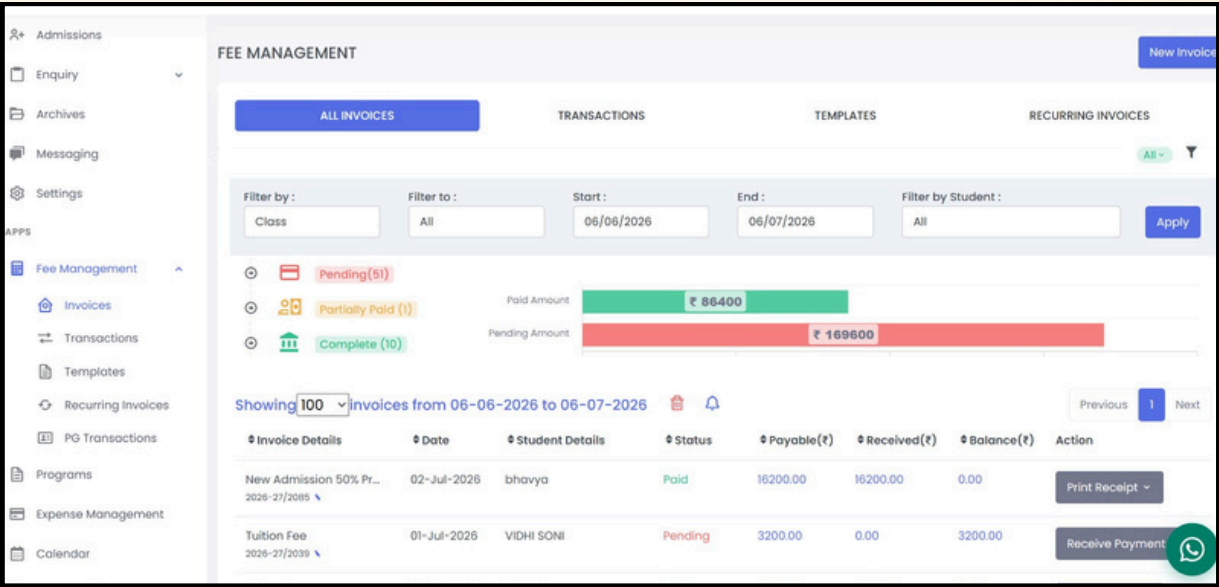
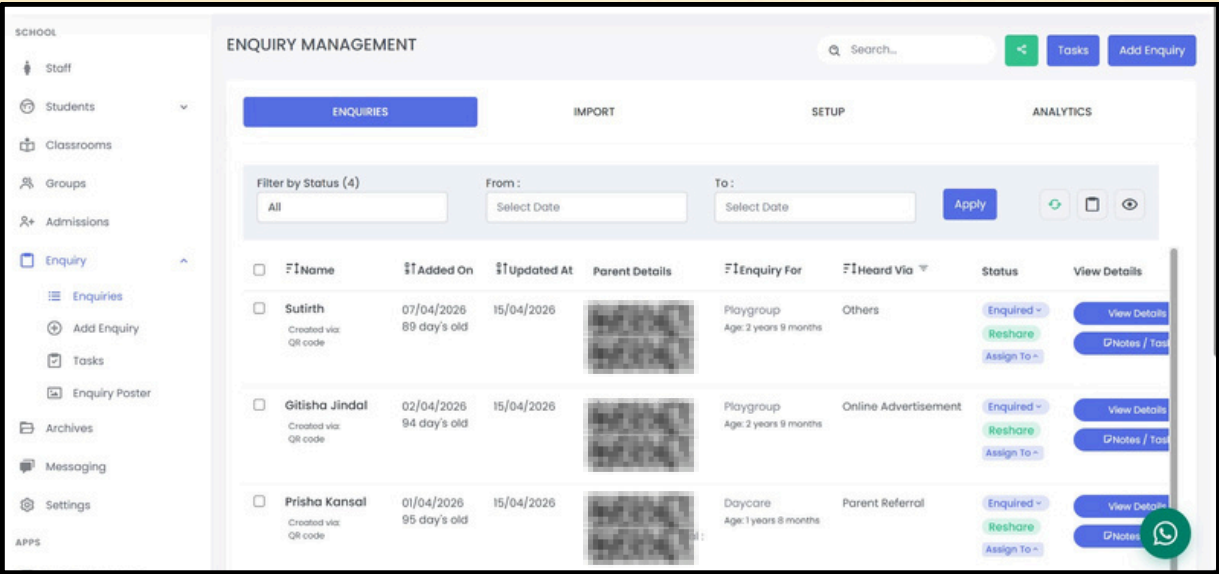


PUBLISHED
ACTIVITIES



REFER A
CHILD

Dashboard of the Franchisor



READY TO BUILD A SUCCESSFUL PRESCHOOL?

**Join the Little Gopala Preschool
Franchise Family Today.**

Empower young minds while building a rewarding business.
Become a franchise partner and receive complete support
from setup to successful operations.

CONTACT US



9654757990



8130970947



littlegopalapreschool@gmail.com



info@littlegopalapreschool.com



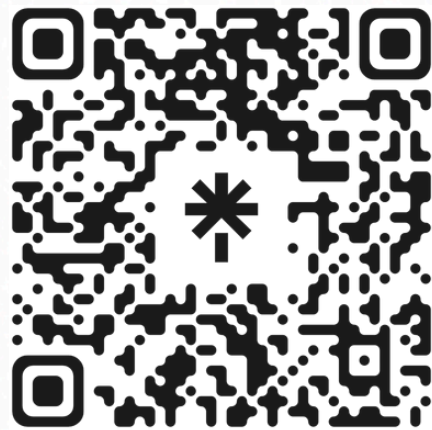
www.littlegopalapreschool.com



**Head Office: WZ-416, Sri Nagar, Rani Bagh,
Near Hanuman Mandir, Delhi-110034**

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to Connect



Build a brighter future.

Business with Purpose. Impact for Generations.